

COVID-19

Vaccination Programme

Communications priorities

1 – 7 August 2022

This report is for communicators promoting the uptake of the Covid-19 vaccination programme. We hope it will help guide you as you shape communication to best suit your audience.

HEADLINES THIS WEEK

We do still need to vaccinate and get ALL the jobs offered because Covid-19 hasn't gone away, and the vaccine offers us the best protection

- We are less likely to get seriously ill, go to hospital and even die if we have been vaccinated for Covid-19.
- Long-Covid can last for many months and for a number of us this suffering can be avoided simply by vaccinating.

Even if we don't have any documents we can get vaccinated at a public site

- No ID, passport or even a birth certificate a public site is still able to give us a FREE vaccine.

Boosters help keep our immunity up

- Immunity against Covid-19, both from having had the virus or the vaccine before reduces over time, which is why coming back for another vaccination is important.
- It is especially important if we are over 50 years, have an immune system that is compromised, or its been a long time since our last vaccination.

Breastfeeding, pregnant or wanting to have a baby we can have the vaccine

- The vaccine prevents serious illness meaning it's best to get vaccinated before getting pregnant. Already pregnant, or have a young baby and breastfeeding, we can take the vaccine.

WORLD BREASTFEEDING WEEK
1-7 August 2022

Calling on everyone to protect, promote and support breastfeeding at home, at work and in our communities.

Vaccines are safe for pregnant and breastfeeding moms.

The poster features an illustration of a woman breastfeeding her child in a green armchair. The background is light green with yellow and white plus signs. At the bottom, there are logos for the Department of Health, Republic of South Africa, the I Choose Network, and the NDP 2030. A row of icons represents various health and safety topics: hand hygiene, face mask, safe water, avoid public places, avoid crowded places, avoid public transport, avoid public events, avoid public gatherings, avoid public places, avoid public transport, avoid public events, avoid public gatherings, avoid public places.

0800 029 999 - sacoronavirus.co.za - findmyjob.co.za

Reinforce Previous Messages

Covid-19 is still around and vaccines offer the best protection against serious illness, being hospitalised, death and long-Covid

- Been a long time since you got your last vaccination for Covid-19, well all you need to get back on track is go to a site now and get one.
- Being fully vaccinated and boosted will help to keep your immunity up so that your body can help fight future variants.
- The vaccine has also been shown to reduce the affects of long-Covid.



Look after your child's health by catching up routine vaccinations

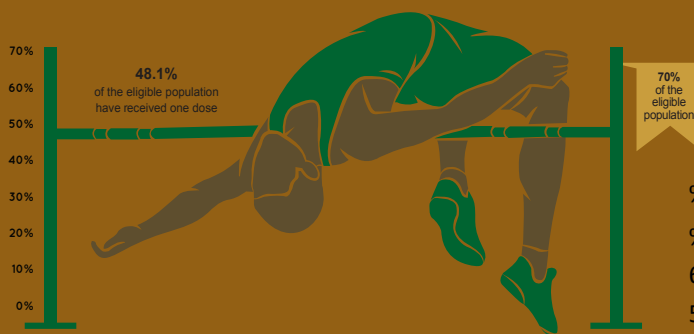
- If your child has missed any routine vaccines you can get them at the clinic – it's FREE.

Planning on getting pregnant soon or are pregnant? Come for a health check-up and get vaccinated at the same time

- Severe illnesses during pregnancy can put your life and your baby's life at risk, but vaccines prevent serious illness offering the best protection for you and your baby.

Have a sore throat or a cough then choose to wear a mask in public, especially when you visit the clinic or pharmacy, to protect others

Progress with the Vaccination Rollout



Progress by 28 July 2022

	At least one dose	%	Fully vaccinated	%
% Total pop.	22 149 808	36,7%	19 200 412	31,8%
% Adult pop.	20 252 058	50,9%	18 466 403	46,4%
60+	3 915 953	71,1%	3 618 812	65,7%
50-59 yrs	3 204 648	66,5%	3 066 953	63,7%
35-49 yrs	6 385 875	54,6%	5 997 663	51,3%
18-34 yrs	6 742 674	37,9%	5 781 607	32,5%
12-17 yrs	1 897 750	30,4%	734 009	11,7%
Booster doses	3 601 802			
Unidentified	2 908		1 368	

Daily vaccination statistics

<https://sacoronavirus.co.za/latest-vaccine-statistics/>

Looking for a vaccination site?

0800 029 999 · sacoronavirus.co.za · findmyjab.co.za

Interventions & Updates

Anyone living in South Africa who is 12 years or older can get vaccinated

Covid-19 affects all of us and variants and sub-variants will continue to emerge unless more people are vaccinated. It therefore makes sense for as many of us as possible to get the vaccine. But, a lot of people living in South Africa don't have any papers, and because of this don't think that they can still get the vaccine. Many are South Africans who might have lost their documents or were not registered when they were born. Others include foreign nationals with no official documents who do not know that they too can get vaccinated.

The Covid-19 vaccine is FREE at PUBLIC vaccination sites for ALL. Lets share this information as widely as possible using our different community groups and help each other get to a site.

We are all in this together.

Anyone with or without ID or papers can vaccinate at all public vaccination sites.

Call 0800 029 999 | www.sacoronavirus.co.za | www.findmyjab.co.za

health
Department: Health
REPUBLIC OF SOUTH AFRICA

I CHOOSE Vaccine Nation

STAY SAFE
VACCINATE TO SAVE SOUTH AFRICA

2030 NDP

060 019 0000 | 0800 029 999

I AM BREASTFEEDING

#keREADY

Eating right
Staying hydrated
Vaxed

Want to ask a doctor a question?

Not sure who to speak to but have a health question then why not chat with one of the young KeReady doctors. They are happy to answer any health related question.

You can chat with the doctors live on Twitter, Facebook and Instagram by joining the #KeReady conversations. This week find them live on Twitter at 7pm @kereadysa

WhatsApp them on **060 019 0000**

Or listen in your own time to one of their podcasts

Travelling or need your vaccine certificate to attend an event? Download your vaccine certificate ahead of time

You can download your electronic vaccine certificate on this URL link:

<https://vaccine.certificate.health.gov.za>

Become a Vax Champ

Join the network of people who have vaccinated and tell others why you choose to vaccinate

#vaxchamps

vaxchamp.org.za



COMMUNICATIONS HIERARCHY FOR 1 – 7 August 2022

WHAT	<p>We do still need to vaccinate and get ALL the jobs offered because Covid-19 hasn't gone away, and the vaccine offers us the best protection</p> <ul style="list-style-type: none"> We are less likely to get seriously ill, go to hospital and even die if we have been vaccinated for Covid-19. Long-Covid can last for many months and for a number of us this suffering can be avoided simply by vaccinating. <p>Even if we don't have any documents we can get vaccinated at a public site</p> <ul style="list-style-type: none"> No ID, passport or even a birth certificate a public site is still able to give us a FREE vaccine. <p>Boosters help keep our immunity up</p> <ul style="list-style-type: none"> Immunity against Covid-19, both from having had the virus or the vaccine before reduces over time, which is why coming back for another vaccination is important. It is especially important if we are over 50 years, have an immune system that is compromised, or its been a long time since our last vaccination. <p>Breastfeeding, pregnant or wanting to have a baby we can have the vaccine</p> <ul style="list-style-type: none"> The vaccine prevents serious illness meaning it's best to get vaccinated before getting pregnant. Already pregnant, or have a young baby and breastfeeding, we can take the vaccine. 	
WHY	<p>The vaccine is safe and protects you from getting very sick or dying from Covid-19. If you're over fifty, it's most important that you go now because you have the highest risk. A few people have come for vaccination without realising they already have Covid-19, and have died soon afterwards – but they died from Covid-19 infection and not from the vaccination. The vaccine does not cause sexual problems or infertility. But if you catch Covid-19, you could experience these problems until you recover fully. It's another good reason to be vaccinated right away!</p>	
WHO	<p>Any person in South Africa aged 12 and above should go get vaccinated right away.</p> <p>It is also safe for pregnant women to get vaccinated at any stage of pregnancy.</p> <p>It's your choice. Government is not forcing anybody to get vaccinated, but would like everyone to understand its benefits to them, their families and communities.</p>	<p>It's for men and women, SA citizens and people living in SA from other countries.</p> <p>Individuals who don't have documents, for whatever reason, are also able to be vaccinated for FREE at public sites.</p>
WHERE	<p>You can visit any vaccination site at a government health facility or a private pharmacy or health facility. Even if you don't have medical aid, you can go to a private facility and you won't have to pay.</p>	<p>Not all health facilities or pharmacies are vaccination sites. You can find out where your closest site is by visiting https://sacoronavirus.co.za/active-vaccination-sites/ or calling the National Covid-19 hotline on 0800 029 999 – it's a free call. You can also look on the app: findmyjab.co.za</p>
HOW	<p>YOU CAN JUST ARRIVE AT A VACCINATION SITE BUT IT WILL SAVE YOU TIME IF YOU REGISTER FIRST</p> <p>It will save you time if you register as that way your details are already in the system.</p> <p>Phone 0800 029 999 tollfree OR</p> <p>USSD: Dial *134*832*IDnumber#</p> <p>No ID no? Just dial *134*832#</p> <p>WhatsApp: Send "Register" to 0600 123 456</p> <p>Online: https://vaccine.enroll.health.gov.za/</p> <p>But you can still just walk in. You may just have to wait a bit longer. If you have access to the Internet, you can choose when and where to get vaccinated.</p> <ul style="list-style-type: none"> Once you are registered, you can choose when and where to get vaccinated or change your vaccination appointment. Go to https://vaccine.booking.health.gov.za <p>Once you are fully vaccinated, you can download your Vaccination Certificate from https://vaccine.certificate.health.gov.za/</p>	<p>If you register, you will get an SMS telling you where and when to go to get vaccinated. But you don't have to wait for the SMS. Just go to your nearest vaccination site.</p> <p>Getting vaccinated is easy. When you get to the vaccination site, a nurse will take your temperature to check that you don't have Covid-19. If you do, you'll be asked to come back in a month when it's safer for you and for all the other people in the queue.</p> <p>If your temperature is normal, you'll be invited to join the queue to be vaccinated. When you do, you'll feel a small prick in your arm.</p> <p>Afterwards you'll be asked to stay for 15 minutes just to make sure you have no side effects.</p>
WHAT IF	<p>It is normal to have some side effects. A few hours after the vaccine you might feel like you've got a bad 'flu, with fevers and headaches and chills. But it goes away after day or so.</p>	<p>If you're worried or feel short of breath or your heart is racing, feel free to call the Covid-19 hotline 0800 029 999 for advice.</p>

If you have any questions, call the COVID-19 hotline on 0800 029 999.
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